

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33429-1

DATE PRINTED

08/28/12

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 124206		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA		MATSUI FOR CONGRESS		
AND	25 Whitlock Pl SW Ste 201		PO BOX 1738		
ADDRESS	Marietta	GA 30064-3142	Sacramento	CA 95812-1738	
	USA		USA		
CONTACT	CHRIS BRIMER		PRODUCT: MATSUI FOR CONGRESS General 2012		
LOCAL SALESPERSON	Ken Brown	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-F	5	06:00A	07:00A	30S	10/01/12-10/05/12	CBS13.COM @ 6AM	5	150.00	750.00
2 LUR	M-F	5	07:00A	09:00A	30S	10/01/12-10/05/12	CBS THIS MORNING	5	150.00	750.00
3 LUR	M-F LET'S MAKE A DEAL	3	08:58A	09:58A	30S	10/01/12-10/05/12	LET'S MAKE A DEAL	3	175.00	525.00
4 LUR	M-F	3	09:58A	10:58A	30S	10/01/12-10/05/12	THE PRICE IS RIGHT	3	275.00	825.00
5 LUR	M-F	3	10:58A	12:00N	30S	10/01/12-10/05/12	THE YOUNG & THE RESTLESS	3	325.00	975.00
6 LUR	M-F	3	12:00N	12:30P	30S	10/01/12-10/05/12	CBS13 NEWS @ NOON	3	200.00	600.00
7 LUR	M-F THE BOLD & THE BEAUTIFUL	3	12:30P	01:00P	30S	10/01/12-10/05/12	THE BOLD & THE BEAUTIFUL	3	225.00	675.00
8 LUR	M-F	3	12:58P	01:58P	30S	10/01/12-10/05/12	THE TALK	3	225.00	675.00
9 LUR	M-F	3	02:58P	04:00P	30S	10/01/12-10/05/12	DR PHIL	3	275.00	825.00
10 LUR	M-F	3	04:00P	05:00P	30S	10/01/12-10/05/12	CBS13 NEWS @ 4	3	500.00	1500.00
11	M-F	3	05:00P	05:30P	30S	10/01/12-10/05/12	CBS13 NEWS @ 5	3	800.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
CONTACT	CHRIS BRIMER		PRODUCTMATSUI FOR CONGRESS General 2012		
LOCAL SALESPERSON	Ken Brown	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/07/12 NO. WEEKS: 1					

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LUR										
12 LUR	M-F	3	06:00P	06:30P	30S	10/01/12-10/05/12	CBS13 NEWS @ 6	3	800.00	2400.00
13 LUR	M-F	3	06:30P	06:58P	30S	10/01/12-10/05/12	ENTERTAINMENT TONIGHT M-F	3	750.00	2250.00
14 LUR	Su	1	06:28A	07:58A	30S	10/07/12-10/07/12	CBS THIS MORNING - SUNDAY	1	500.00	500.00
15 LUR	Su	1	04:58P	05:30P	30S	10/07/12-10/07/12	CBS13 NEWS @ 5PM (SUN)	1	750.00	750.00
Total Contract:								45		16400.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						16400.00	.00	.00	16400.00	
GRAND TOTAL									16400.00	

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